



OPPORTUNITY DAY

Q2/2025

Date 19 August 2025

AGENDA

- 01 BUSINESS OVERVIEW**
- 02 PROJECT HIGHLIGHTS**
- 03 Q2/2025 FINANCIAL RESULTS**
- 04 BUSINESS OUTLOOK**
- 05 Q & A**

01

BUSINESS OVERVIEW



THE CREATIVE EXPERIENCE CREATOR

CMO Company Limited leads the way in comprehensive worldwide marketing communications, engaging in the lively fields of creative events and entertainment. Since our inception in 1986, we've embarked on an impressive journey spanning over 39 years, crafting more than 20,000 exceptional creations.

39

**YEARS OF
EXPERIENCE**

200

**FULL TIME
EXPERIENCED
EMPLOYEES**

20,000

**CREATIVE
EXPERIENCE**



CMIO GROUP



● EVENT & EXPERIENTIAL AGENCY
● CORPORATE & PRIVATE LIFESTYLE SERVICE

● EQUIPMENT RENTAL
● AUDIO, VISUAL, LIGHTING & SPECIAL EFFECT SYSTEM

SPIRITX

● VISUAL CREATOR
● VDO PRODUCTION & MULTIMEDIA
● DIGITAL CONTENT AGENCY

MUSE

● ENTERTAINMENT AGENCY
● CREATIVE & LIFESTYLE DESIGN & PRODUCTION



● MUSEUM CREATOR



● UTILITIES MANAGEMENT

OUR SERVICES



CREATIVE EVENT

CMO leads the event management industry, integrating it with marketing communication to create innovative experiences. The company focuses on creativity, innovation, and technology.



MUSEUM CREATOR

The company boasts a professional team with expertise in every step of the operating process, including concept, theme, interior, exterior, building, and maintenance.



CONCERT & ENTERTAINMENT

We specialize in creating unforgettable experiences, blending creativity and precision for events like private parties, fan meetings, and concerts.



EQUIPMENT SERVICE

Event equipment rental service is operated under PM Center Company Limited. We are an all-in-one service supply company that provides equipment rental service along with installation and technician service.



DIGITAL CONTENT

We are a digital marketing service provider focused on comprehensive digital marketing management, brand experience design, and multimedia production, covering both online and offline marketing, operating under "SpiriteX"

02

Q2/2025 PROJECT HIGHLIGHTS

CREATIVE EVENT



ASA EXPO 2025

TCP Booth at THAIFEX 2025





EM SERVICES

COCO SODA



DOI KHAM Booth
at THAIFEX 2025



**Glow with BamBam
by SRICHAND**

PROXIE Fan Meeting presented by 7Delivery





Xiaomi SEA Launch Event

PTTEP booth at Energy Asia 2025 : Malaysia





EXIM BANK Booth
at Money Expo 2025

Powering Thai Football into the Future



Legacy & Future: 50 Years of Thai Capital Market



Legacy & Future

50 Years of Thai Capital Market



SET in the City 2025





THE AIYARA 2025: Year of Resilience

TOA Dealer Conference 2025





ศศิ X แบดชอว์ตี้ มูฟบอดี้ ตรรกแท้ ณ กทม



Botanica Phuket Grand Opening

EQUIPMENT RENTAL

Miss Grand Thailand 2025



TIFFANY YOUNG 2025 FAN-CONCERT TOUR [Here for You] IN BANGKOK



จอย ม่วน โจ๊ะ



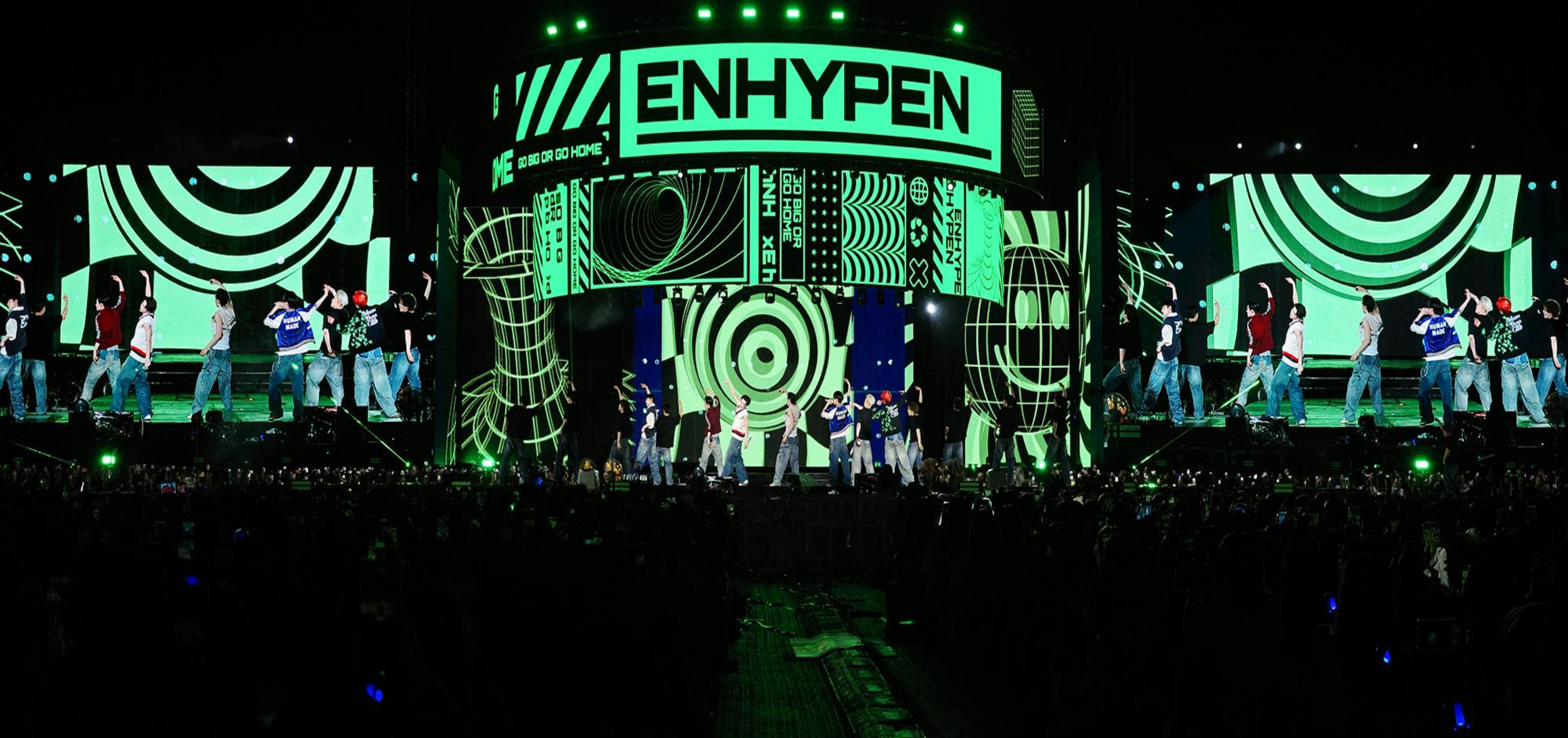
2025 BABYMONSTER 1st WORLD TOUR <HELLO MONSTERS> IN BANGKOK'



2025 JAY PARK WORLD TOUR [SERENADES & BODY ROLLS] IN BANGKOK”



ENHYPEN WORLD TOUR 'WALK THE LINE' IN BANGKOK



03

FINANCIAL HIGHLIGHT

Income Statement Overview



Revenue

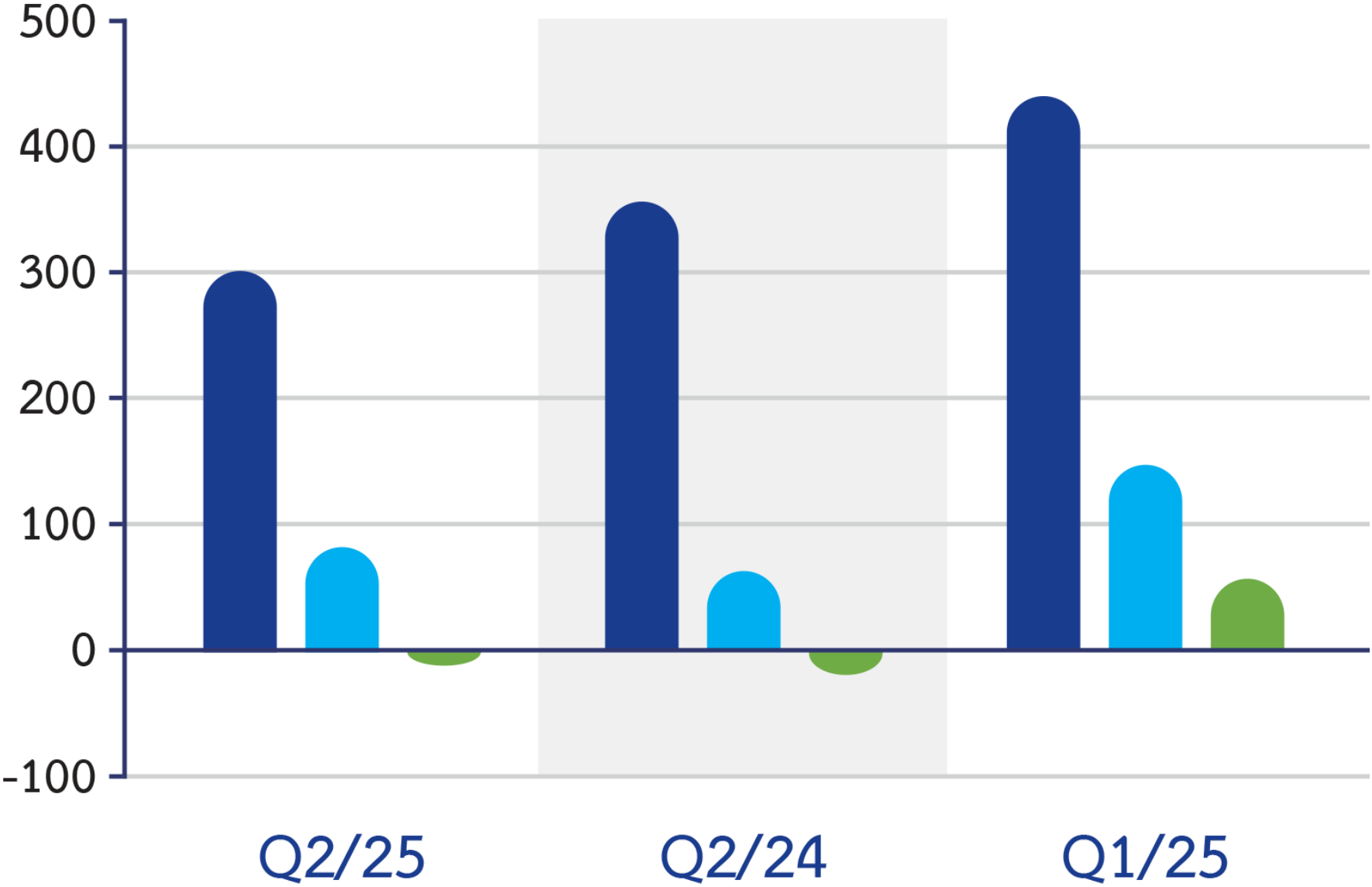


Gross Margin



Profit Margin

For the six-month period ended 2025, the Company reported total revenue of THB 738.67 million, an increase of THB 123.89 million or 20% compared to the corresponding period of the previous year. Gross profit totaled THB 216.17 million, representing growth of THB 111 million or 106% year-on-year. Net profit was THB 44.99 million, an improvement of THB 104.19 million from the same period last year, equivalent to a 176% increase.



Revenue by Segment



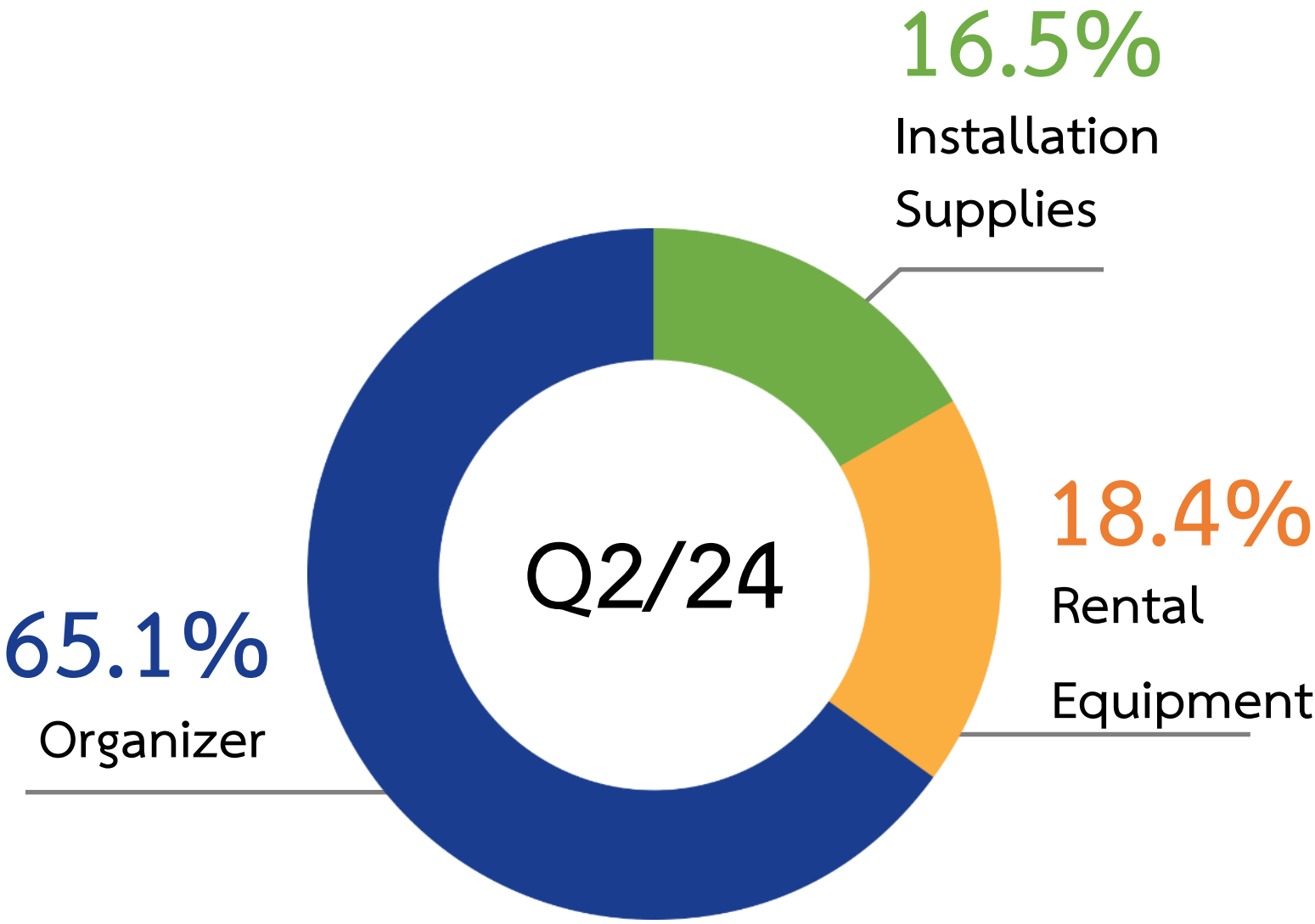
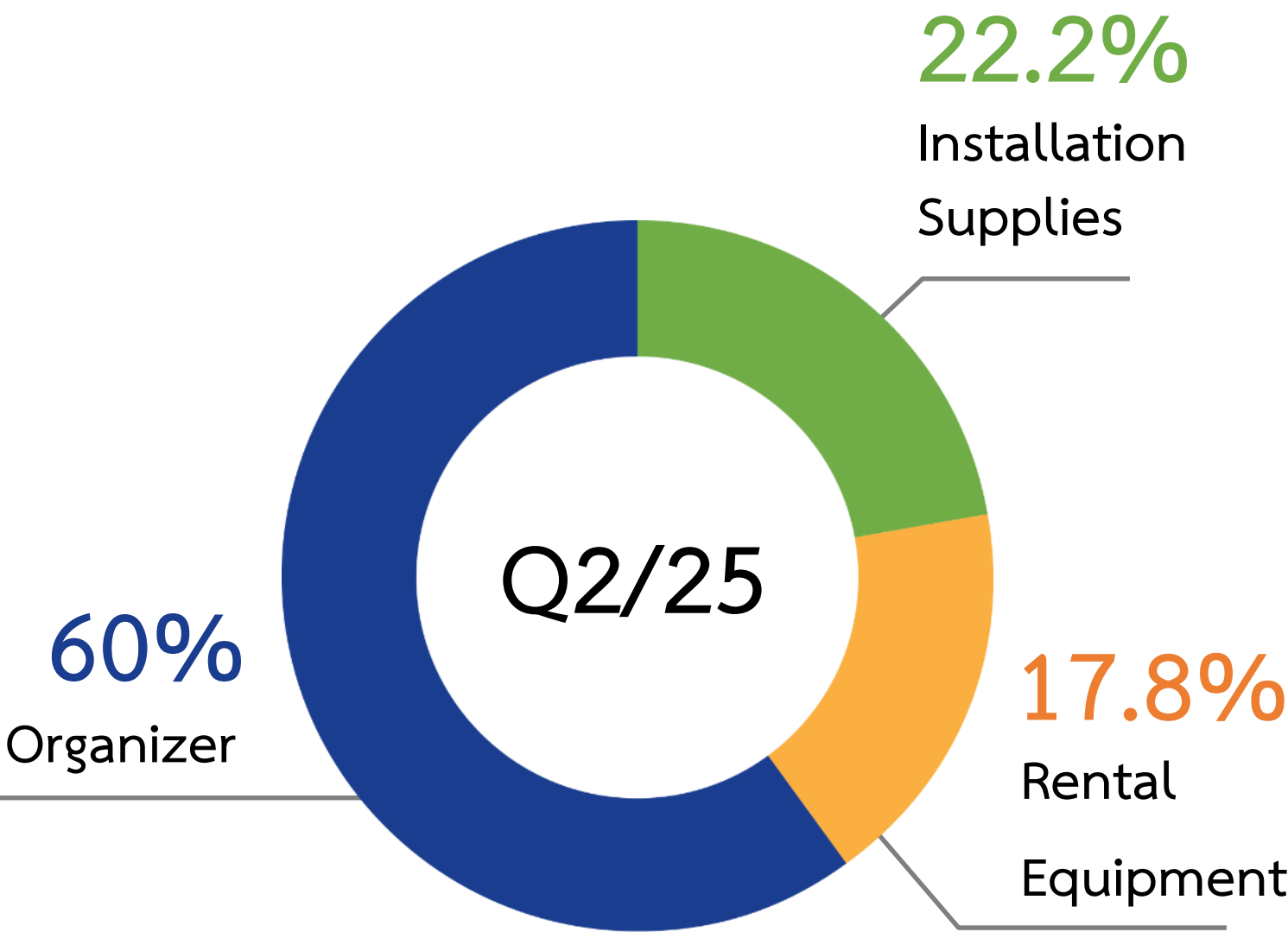
Organizer



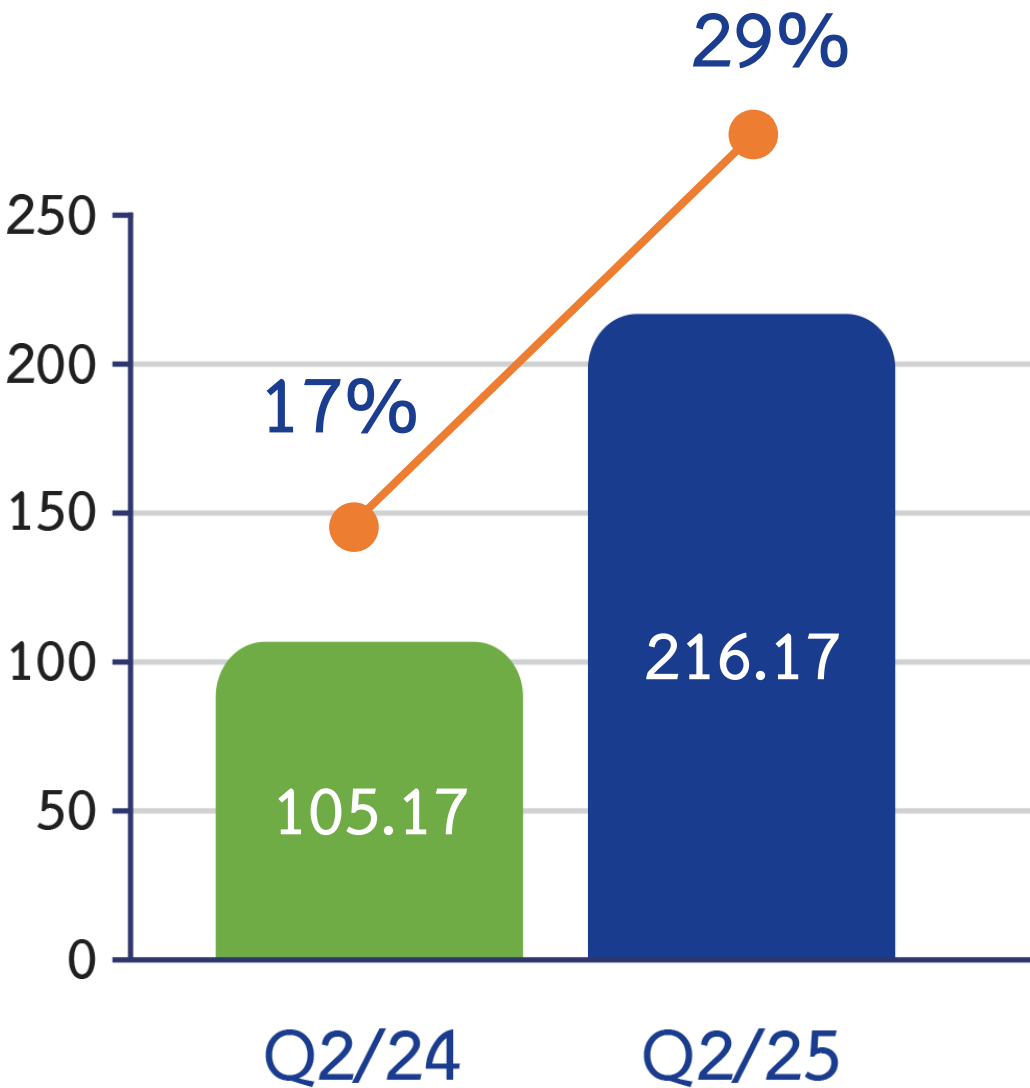
Installation
Supplies



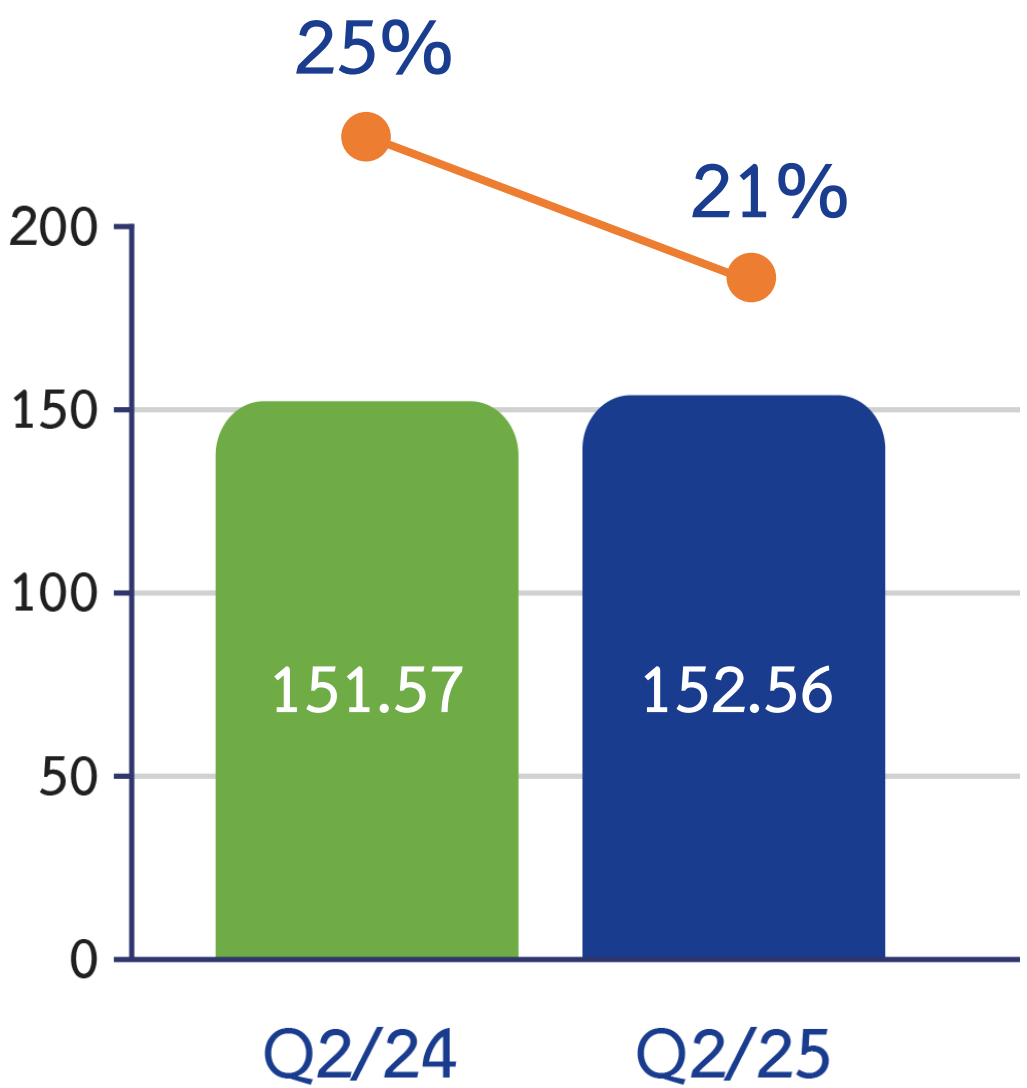
Rental
Equipment



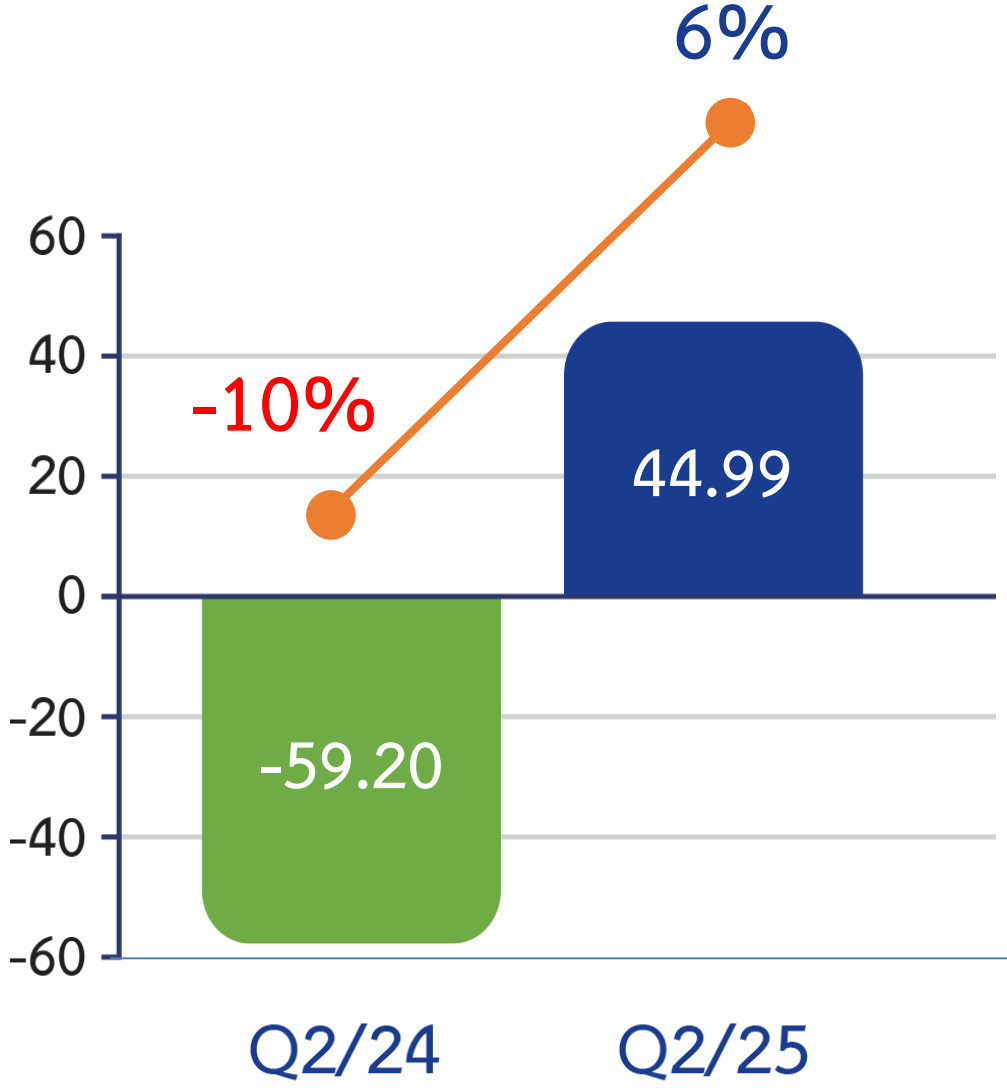
Performance Highlight



Gross Profit and
Gross Profit Margin

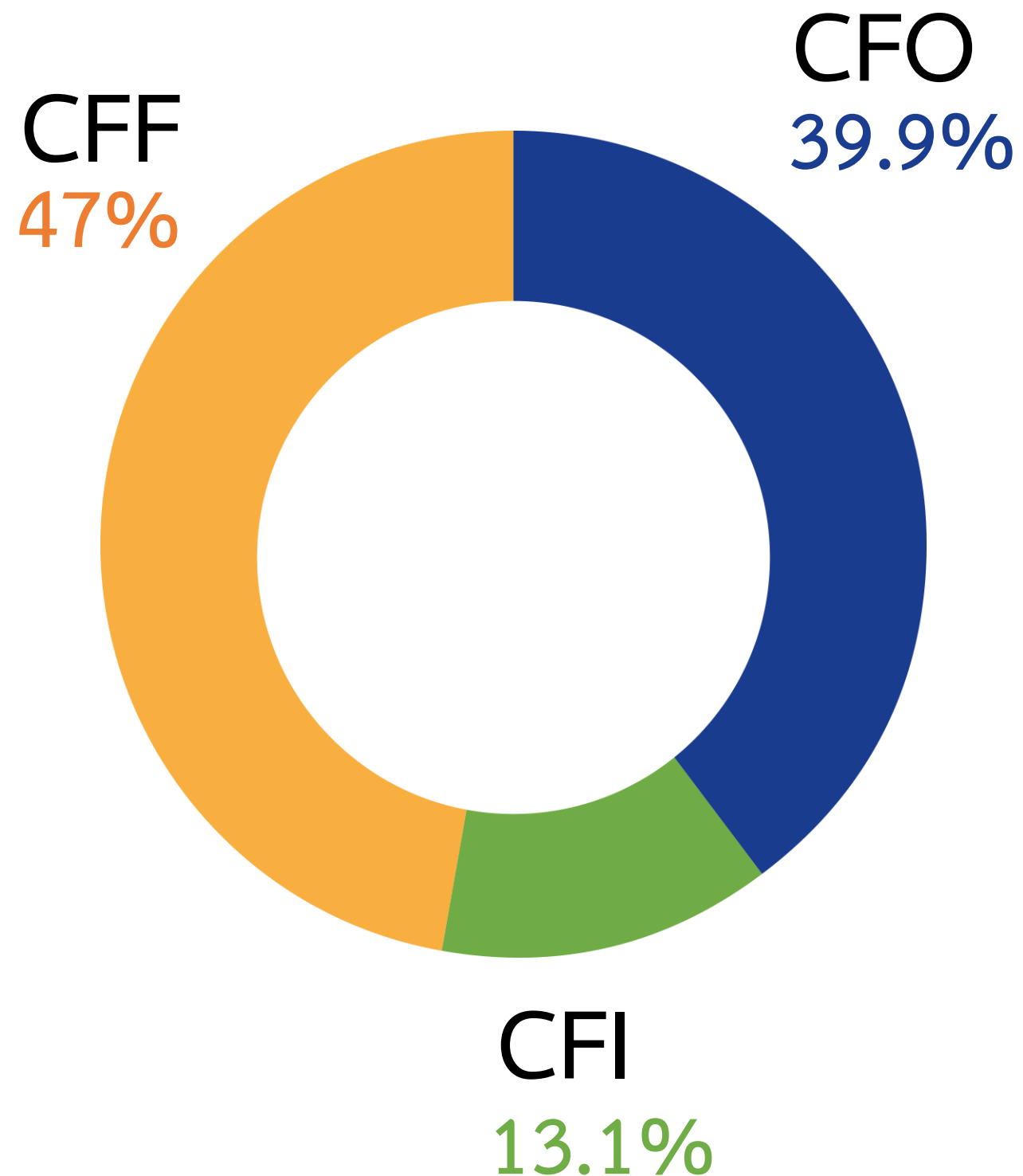


Selling and
Administrative Expenses



Net Profit and
Net Profit Margin

Cash Flow Analysis



Operating

In the second quarter of 2025, the Company recorded net cash flows from operating activities of THB 31.42 million, representing a decrease of THB 94.01 million compared to the same quarter of the previous year. The decline was primarily attributable to changes in working capital, driven by an increase in trade receivables and a decrease in trade payables due to debt repayments.

Financing

In the second quarter of 2025, the Company reported net cash used in financing activities of THB 37.08 million, representing a decrease of THB 27.60 million compared to the same period of the previous year. The decline was primarily due to cash inflows from a capital increase in the prior period, while in the current quarter the Company achieved a reduction in interest payment obligations, along with decreases in borrowings from financial institutions and other short-term loans.

Investing

In the second quarter of 2025, the Company reported net cash used in investing activities of THB 10.32 million. The investments were primarily driven by the continued need to acquire event equipment and new technologies to support anticipated future revenue

Key Financial Ratios



Cash
Cycle

-18 Day



Gross Profit
Margin

29%



Return on
Equity

27%



Interest
Coverage Ratio

7.4 Times

04

BUSINESS OUTLOOK



Expand the
Sales Team



New Partner /
Joint Venture



New Business
(SpiritX)



Oversea
Opportunity



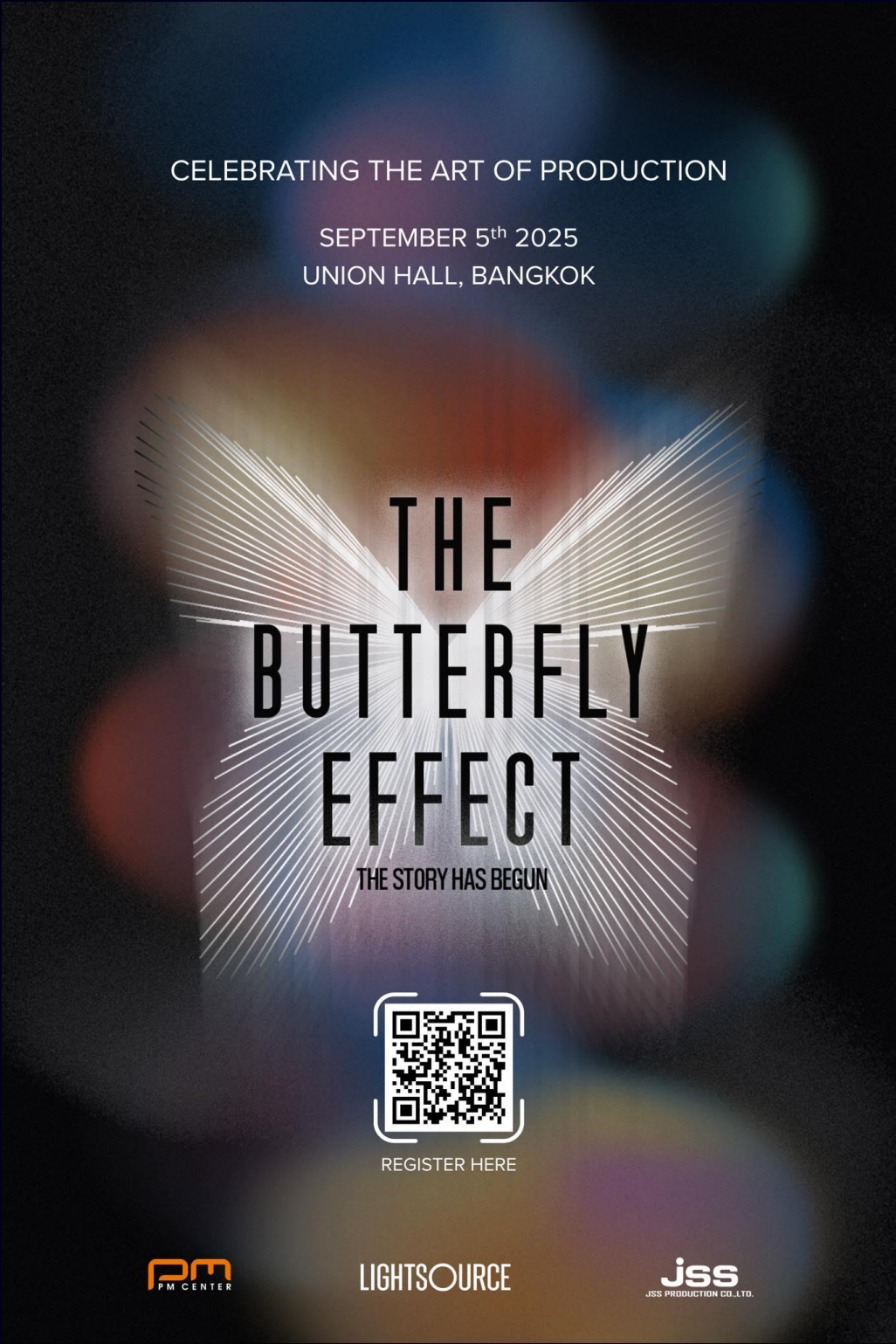
New Business

SPIRITX

- Digital Marketing
- Brand Activation
- Media Production



New Partner / Joint Venture





Target 2025
1,400++ MB

05

Q&A

THANK YOU

For more information, please contact
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