



# OPPORTUNITY DAY

## Q2/2025

---

**Date 19 August 2025**

# AGENDA

01 BUSINESS OVERVIEW

02 PROJECT HIGHLIGHTS

03 Q2/2025 FINANCIAL RESULTS

04 BUSINESS OUTLOOK

05 Q & A

01

# BUSINESS OVERVIEW



# THE CREATIVE EXPERIENCE CREATOR

CMO Company Limited leads the way in comprehensive worldwide marketing communications, engaging in the lively fields of creative events and entertainment. Since our inception in 1986, we've embarked on an impressive journey spanning over 39 years, crafting more than 20,000 exceptional creations.

**39**

YEARS OF  
EXPERIENCE

**200**

FULL TIME  
EXPERIENCED  
EMPLOYEES

**20,000**

CREATIVE  
EXPERIENCE



EVENT & ●  
EXPERIENTIAL AGENCY  
CORPORATE & PRIVATE ●  
LIFESTYLE SERVICE

# CMO GROUP



● EQUIPMENT RENTAL  
● AUDIO, VISUAL,  
LIGHTING & SPECIAL  
EFFECT SYSTEM

## SPIRITX

VISUAL CREATOR ●  
VDO PRODUCTION & ●  
MULTIMEDIA  
DIGITAL CONTENT ●  
AGENCY



MUSEUM CREATOR

## MUSE

● ENTERTAINMENT AGENCY  
● CREATIVE & LIFESTYLE  
DESIGN & PRODUCTION



UTILITIES MANAGEMENT

# OUR SERVICES



## CREATIVE EVENT

CMO leads the event management industry, integrating it with marketing communication to create innovative experiences. The company focuses on creativity, innovation, and technology.

## MUSEUM CREATOR

The company boasts a professional team with expertise in every step of the operating process, including concept, theme, interior, exterior, building, and maintenance.

## CONCERT & ENTERTAINMENT

We specialize in creating unforgettable experiences, blending creativity and precision for events like private parties, fan meetings, and concerts.

## EQUIPMENT SERVICE

Event equipment rental service is operated under PM Center Company Limited. We are an all-in-one service supply company that provides equipment rental service along with installation and technician service.

## DIGITAL CONTENT

We are a digital marketing service provider focused on comprehensive digital marketing management, brand experience design, and multimedia production, covering both online and offline marketing, operating under "SpriteX"

02

# Q2/2025 PROJECT HIGHLIGHTS

# CREATIVE EVENT



@Copyright 2025 CMO Public Company Limited - All Rights Reserved



# ASA EXPO 2025

# TCP Booth at THAIFEX 2025





DOI KHAM Booth  
at THAIFEX 2025



Glow with BamBam  
by SRICHAND

# PROXIE Fan Meeting presented by 7Delivery



# Xiaomi SEA Launch Event

# PTTEP booth at Energy Asia 2025 : Malaysia

15



**EXIM BANK Booth  
at Money Expo 2025**

# Powering Thai Football into the Future



# Legacy & Future: 50 Years of Thai Capital Market



**Legacy & Future**  
50 Years of Thai Capital Market



# SET in the City 2025





**THE AIYARA 2025:  
Year of Resilience**

# TOA Dealer Conference 2025





ศศิ X แบดชัวว์ตี้ มูฟบอดี้ ตีรรถแห่ ณ กทม



# Botanica Phuket Grand Opening

# EQUIPMENT RENTAL

# Miss Grand Thailand 2025



# TIFFANY YOUNG 2025 FAN-CONCERT TOUR

## [Here for You] IN BANGKOK



จอย ม่วน ใจ



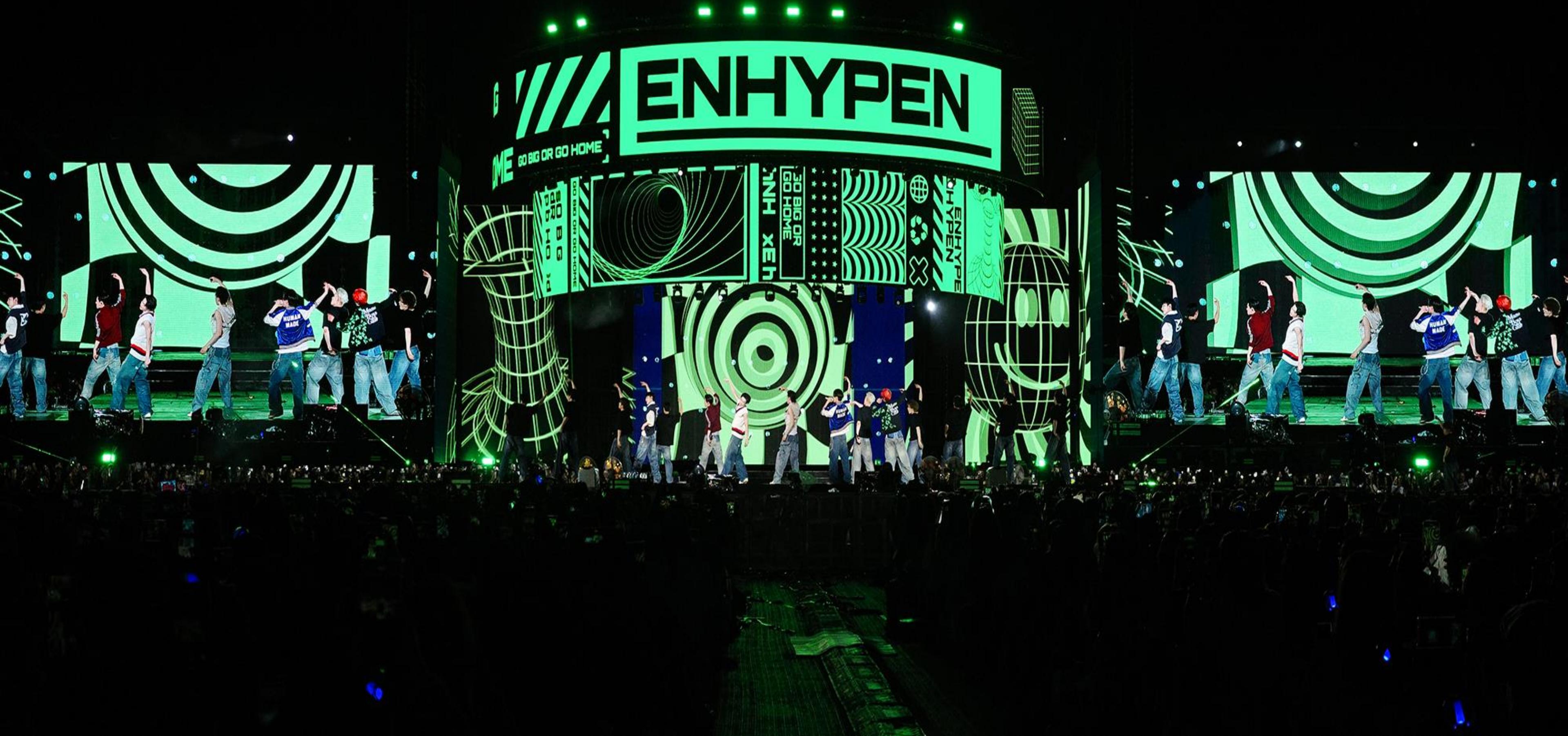
# 2025 BABYMONSTER 1st WORLD TOUR <HELLO MONSTERS> IN BANGKOK'



# 2025 JAY PARK WORLD TOUR [SERENADES & BODY ROLLS] IN BANGKOK"



# ENHYPEN WORLD TOUR 'WALK THE LINE' IN BANGKOK



03

# FINANCIAL HIGHLIGHT

# Income Statement Overview

738.67 20%

Revenue

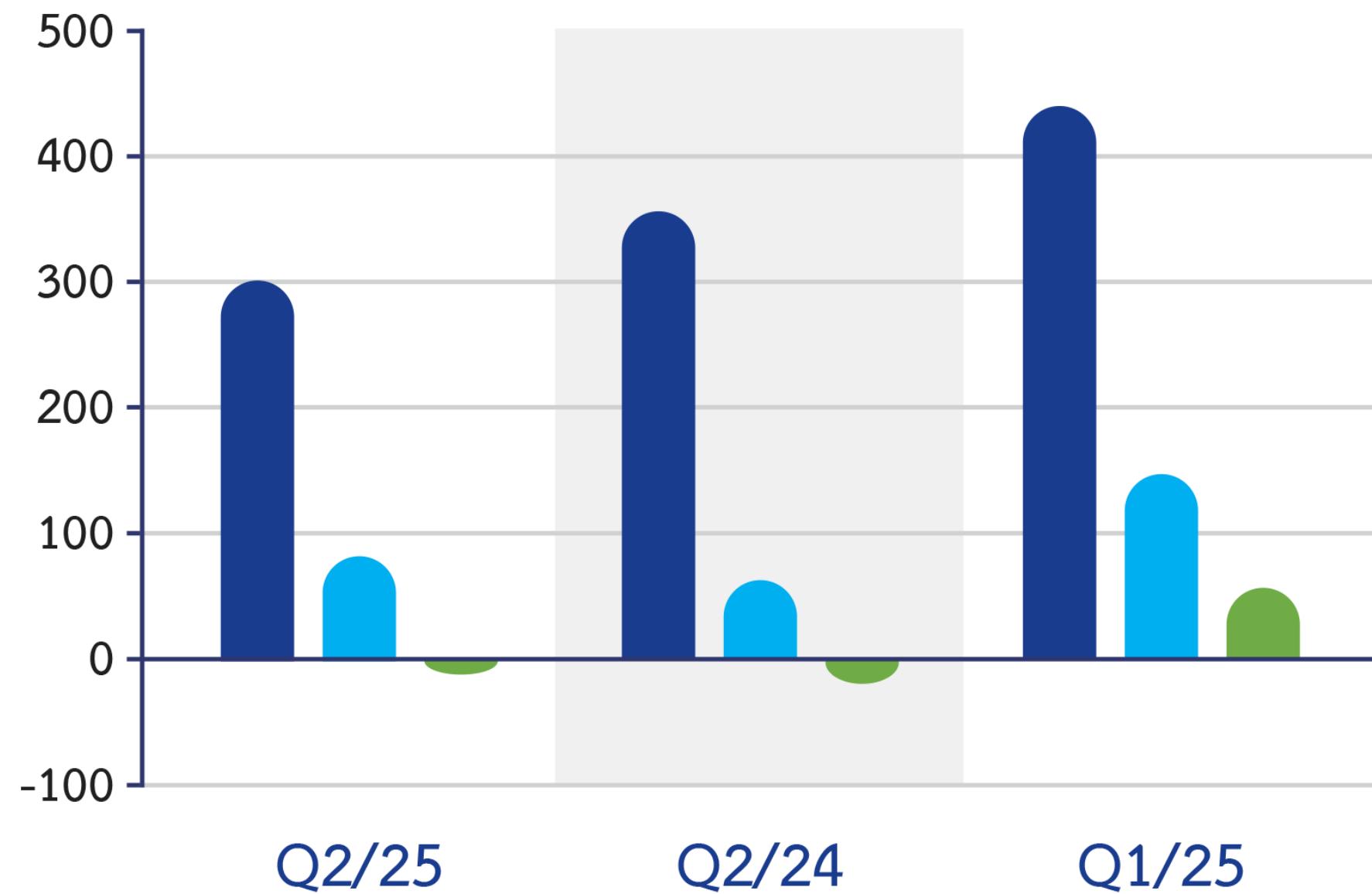
216.17 106%

Gross Margin

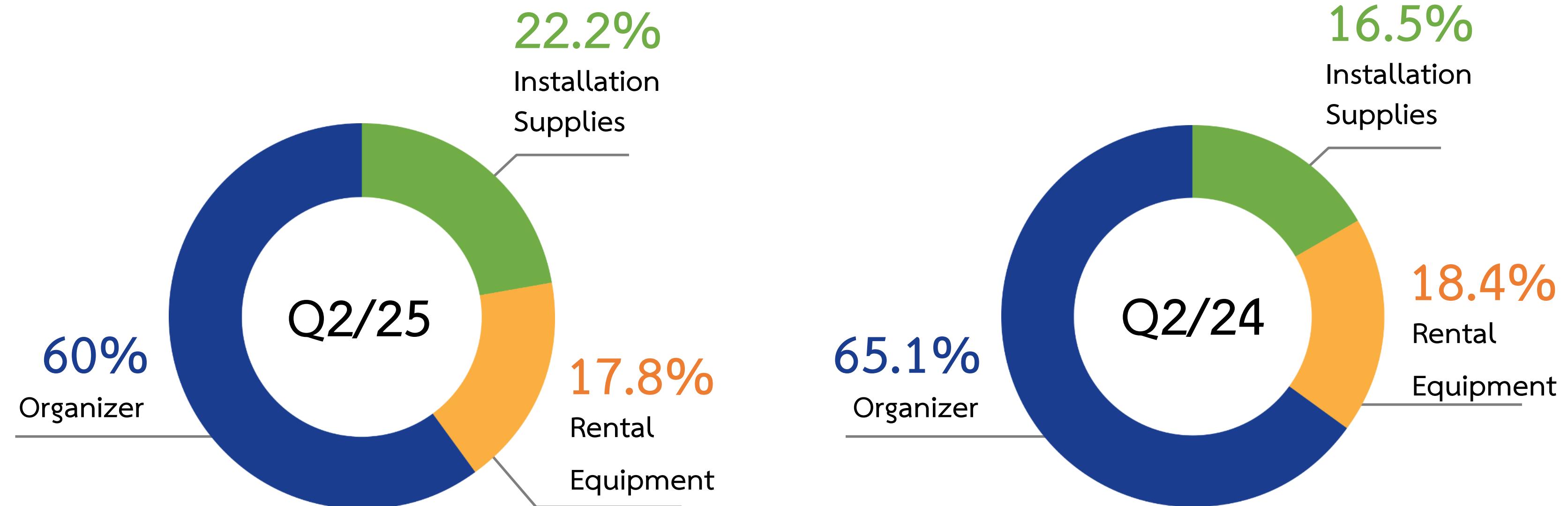
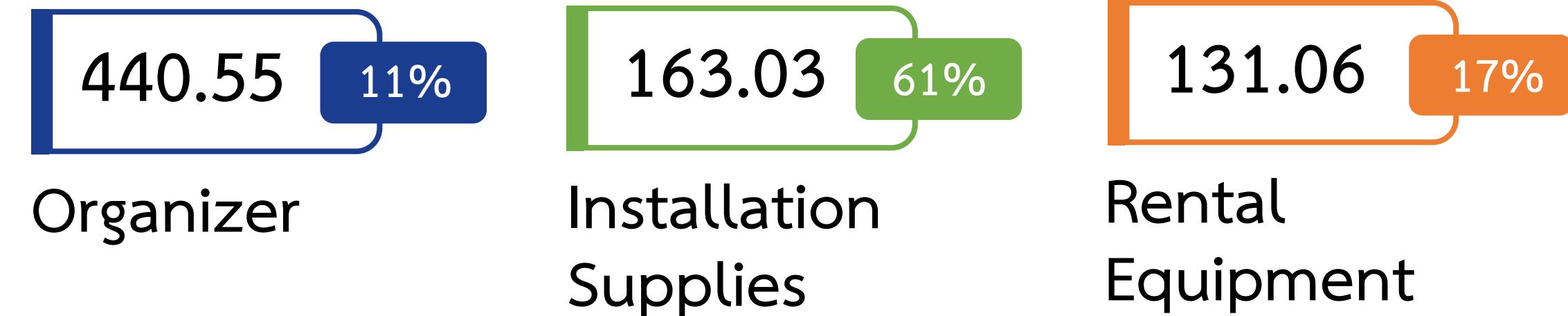
44.99 176%

Profit Margin

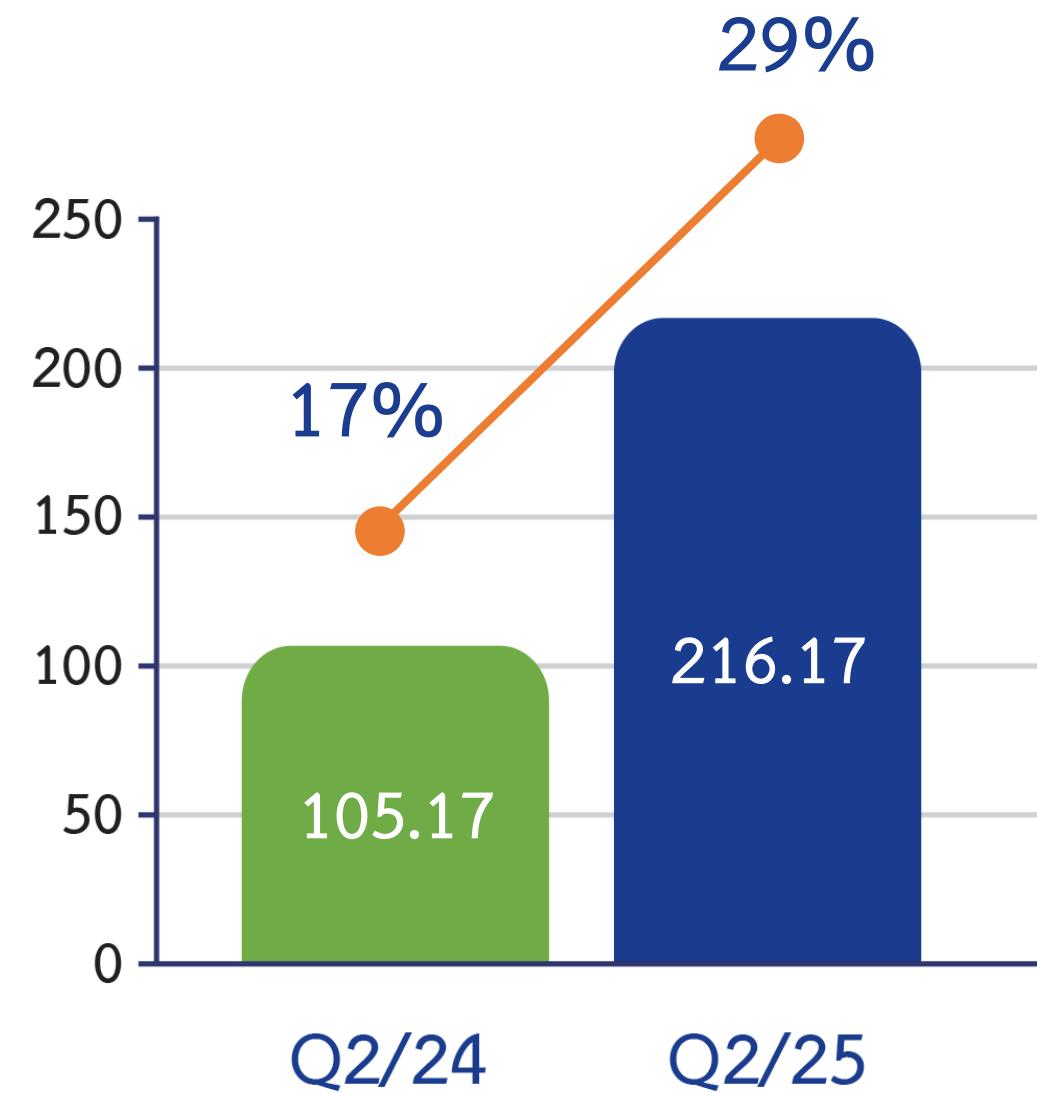
For the six-month period ended 2025, the Company reported total revenue of THB 738.67 million, an increase of THB 123.89 million or 20% compared to the corresponding period of the previous year. Gross profit totaled THB 216.17 million, representing growth of THB 111 million or 106% year-on-year. Net profit was THB 44.99 million, an improvement of THB 104.19 million from the same period last year, equivalent to a 176% increase.



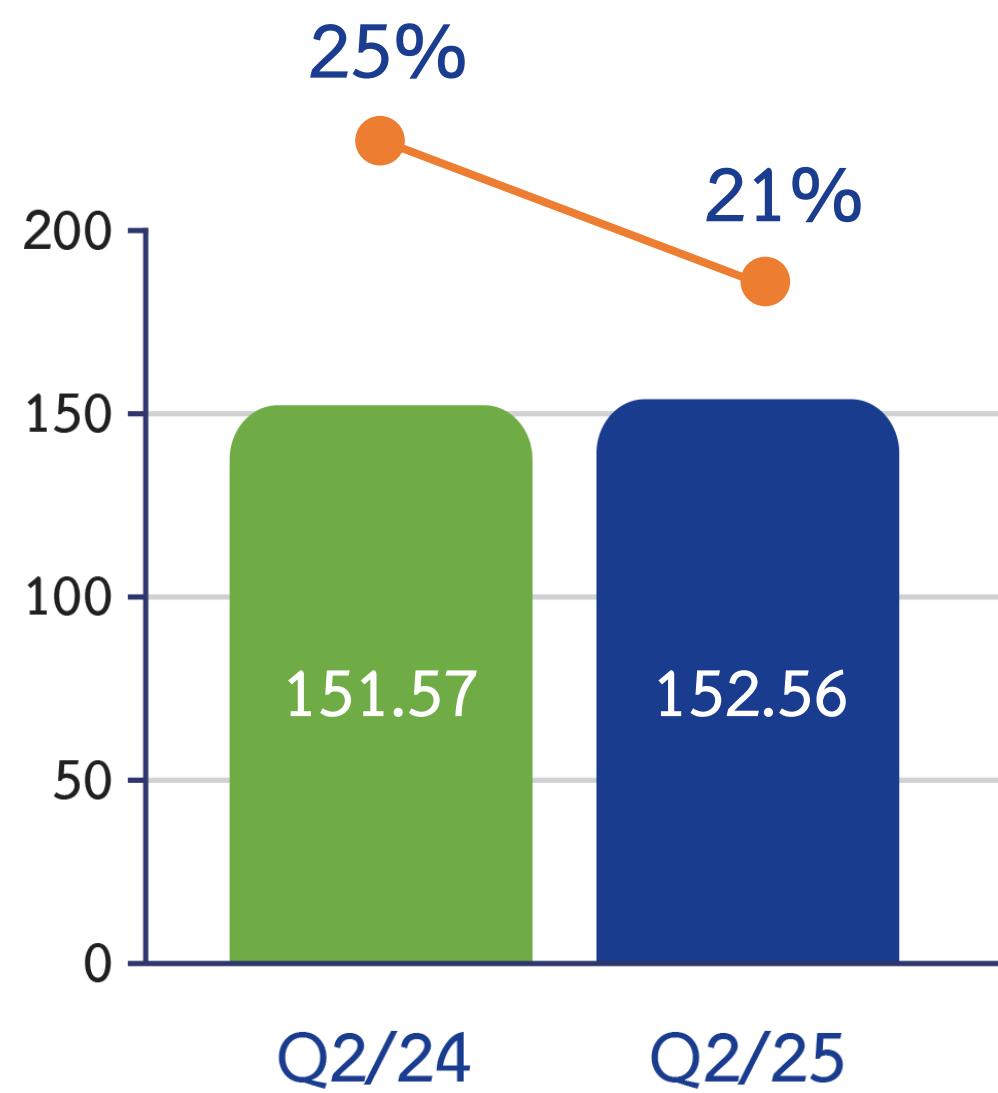
## Revenue by Segment



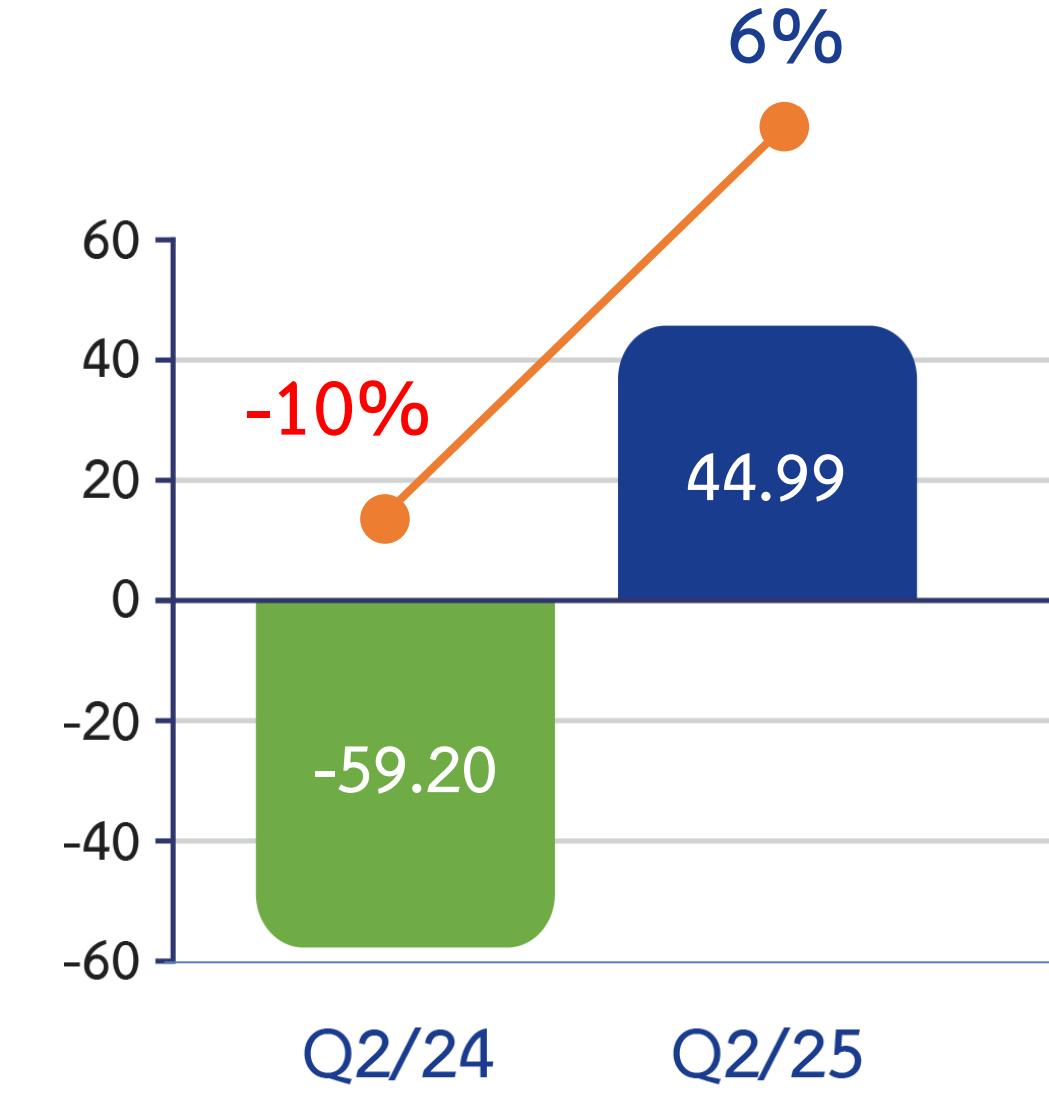
# Performance Highlight



Gross Profit and  
Gross Profit Margin

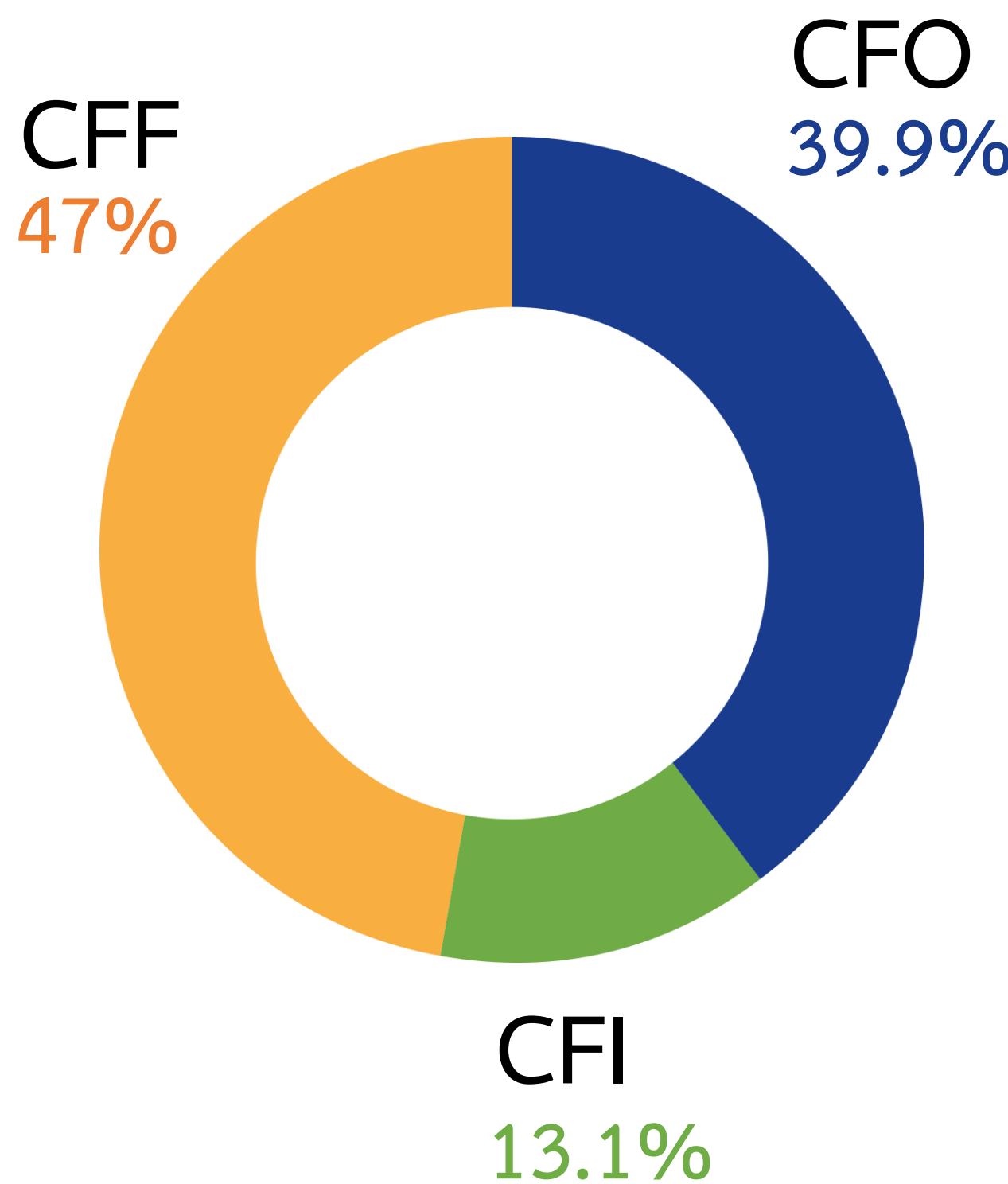


Selling and  
Administrative Expenses



Net Profit and  
Net Profit Margin

# Cash Flow Analysis



## Operating

In the second quarter of 2025, the Company recorded net cash flows from operating activities of THB 31.42 million, representing a decrease of THB 94.01 million compared to the same quarter of the previous year. The decline was primarily attributable to changes in working capital, driven by an increase in trade receivables and a decrease in trade payables due to debt repayments.

## Financing

In the second quarter of 2025, the Company reported net cash used in financing activities of THB 37.08 million, representing a decrease of THB 27.60 million compared to the same period of the previous year. The decline was primarily due to cash inflows from a capital increase in the prior period, while in the current quarter the Company achieved a reduction in interest payment obligations, along with decreases in borrowings from financial institutions and other short-term loans.

## Investing

In the second quarter of 2025, the Company reported net cash used in investing activities of THB 10.32 million. The investments were primarily driven by the continued need to acquire event equipment and new technologies to support anticipated future revenue.

# Key Financial Ratios



Cash  
Cycle  
-18 Day



Gross Profit  
Margin  
29%



Return on  
Equity  
27%



Interest  
Coverage Ratio  
7.4 Times

# 04

# BUSINESS OUTLOOK



Expand the  
Sales Team



New Partner /  
Joint Venture

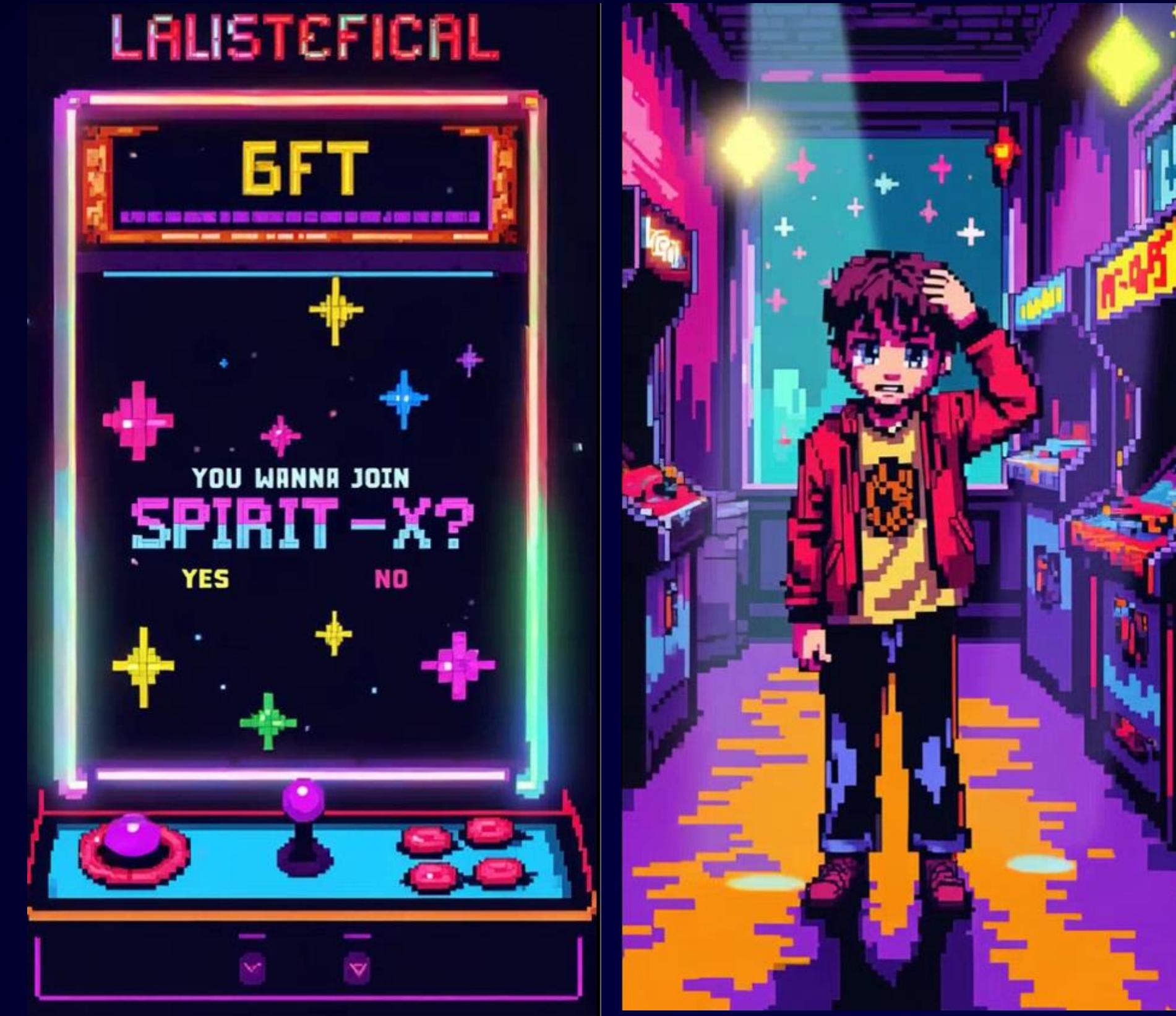
New Business  
(SpiritX)



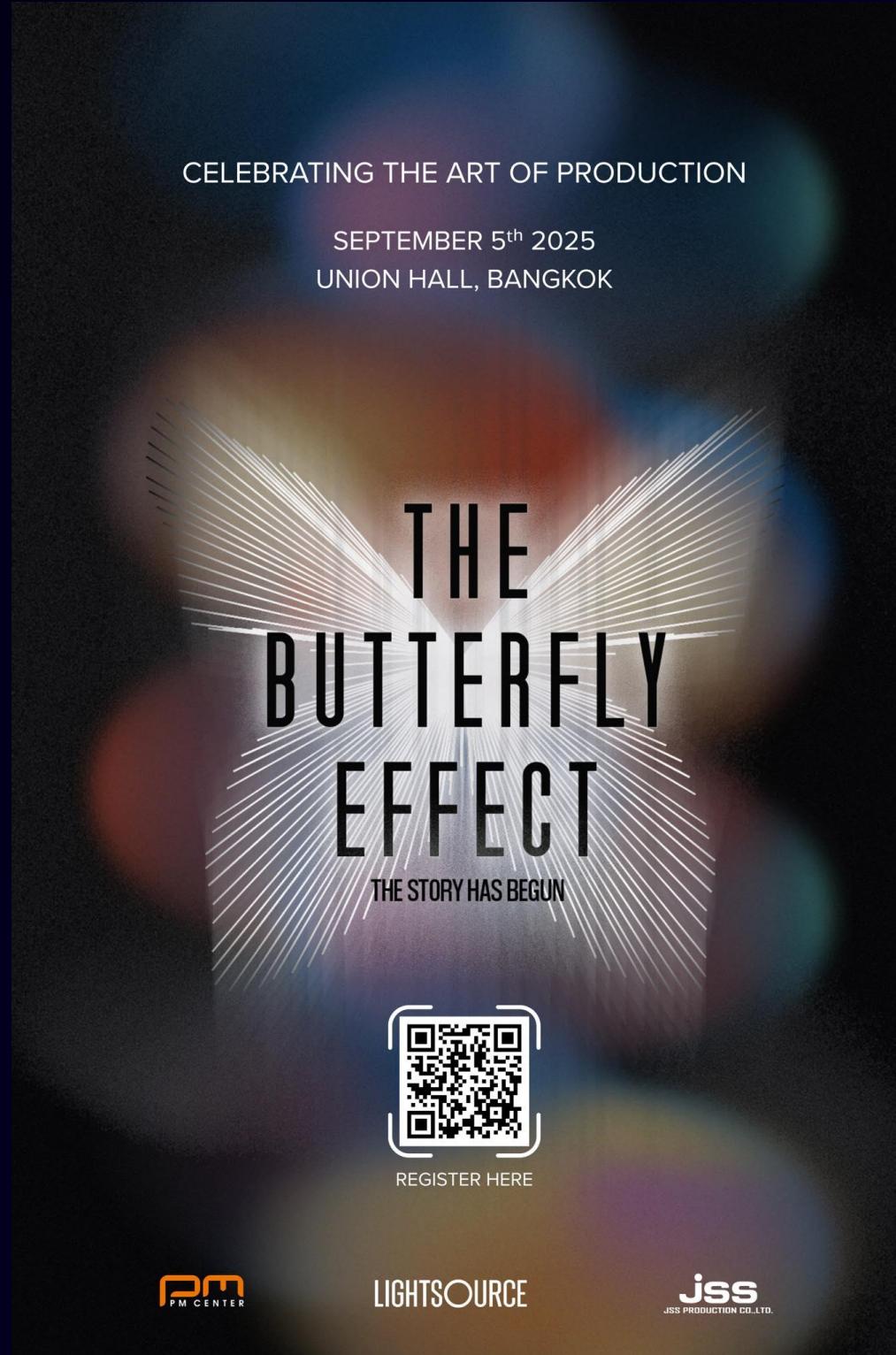
Oversea  
Opportunity

# New Business **SPIRITX**

- Digital Marketing
- Brand Activation
- Media Production



# New Partner / Joint Venture





**Target 2025**  
**1,400++ MB**

# 05

# Q&A

# THANK YOU

For more information, please contact  
Investor relations, CMO Public Company Limited



Tel: +66 2 088 3888 #1399



E-mail: [ir@cmo-group.com](mailto:ir@cmo-group.com)



Website: [www.cmo-group.com](http://www.cmo-group.com)